

Nordic Air Sweden puts Umeå and north Sweden on the flight map

Air Sweden is starting a scheduled flight operation based in Umeå. In February next year, direct flights will start between Umeå and London, Frankfurt, Paris. At the same time, flights between Umeå and Arvidsjaur, Gällivare, Hemavan will start. This will provide all of northern Sweden with access to the large European cities through direct flights.

The Swedish airline company Air Sweden is currently building a hub in Umeå with a network of routes connecting the north of Sweden with large cities in Europe. The direct flights will remove the necessity to stop and change flights in Stockholm.

– There has been a lack of working logistics to the north of Sweden. We will change that and at the same time create a new and unique idea in airline-Sweden, says Dahlberg, CEO and part owner of Air Sweden.

Flights to Arvidsjaur, Gällivare and Hemavan will be connected to the hub in Umeå, which makes it possible to reach central Europe directly from all of north Sweden. A completely new market will open up in Germany, France and Great Britain, where travelers will have the opportunity to fly directly to the unique culture and nature in northern Sweden.

-Incoming European passengers are an important part of the business idea, and it has brought us widespread support from the tourism industry, says Stig-Erik Dahlberg.

Air Sweden is investing in a pervading high service level, from luggage regulations to on board meals. The airline will operate to/from the large airports like London/Stansted, Frankfurt/Main and Paris CDG

Umeå Airport, which is expanding, is positive about the plans.

– Welcoming new traffic to the airport is always good, and Air Sweden's ambition to connect the inland tourist destinations through Umeå Airport to the world is an exciting new concept, says airport director B-O Lindgren.

Further information:

Stig-Erik Dahlberg, CEO Nordic Air Sweden, 010-1012400

Press pictures at: <http://www.flyswedish.se/bilder/A320>

<http://www.flyswedish.se/bilder/E-195> http://www.flyswedish.se/bilder/linjenat_1

Home page: www.nordicairsweden.se

About Nordic Air Sweden

Nordic Air Sweden is rooted in the Swedish airline Nordic AirlinK, started 2001 in Umeå with scheduled flights in Sweden and between the Nordic countries on their program. After a couple of years, they crossed over to running charter flights for tour operators. This year, the company returned to where it all began, Umeå, now with the name Nordic Air Sweden.

The company has restarted with new owners and scheduled flights from Umeå directly to cities in Europe. The scheduled flights will be supplemented with the charter flights that were always a part of Air Sweden. Two Embraer 195 with 120 seats are on their way into the fleet in preparation for the start in February. The Airbus A320-200 will be used primarily for charter flights to the Mediterranean during the first season.